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**(35 U.S.C. 122(b)(2)(B)(ii))**

**AND, IF APPLICABLE,  
NOTICE OF FOREIGN FILING**

**(35 U.S.C. 122(b)(2)(B)(iii))**

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Application Number	10/721,010
Filing Date	November 24, 2003
First Named Inventor	Ross KONINGSTEIN
Title	USING CONCEPTS FOR AD TARGETING
Atty Docket Number	Google-48 (GP-083-00-US)
Group Art Unit	3623
Examiner	Not yet assigned

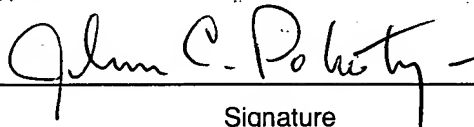
A request that the above-identified application not be published under 35 U.S.C. 122(b) (nonpublication request) was included with the above-identified application on filing pursuant to 35 U.S.C. 122(b)(2)(B)(i). I hereby **rescind** the previous nonpublication request.

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November 29, 2004

Date



Signature

(732) 542-9070

Telephone Number

John C. Pokotylo

Typed or printed name

**This request must be signed in compliance with 37 CFR 1.33(b).**

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Name (Print/Type)	John C. Pokotylo		
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